



**MCA August 28, 2016 Board Meeting
7-9 PM**

Zoom Meeting Room

- 1) 7:03pm Roll Call (Cathie) In attendance via ZOOM: Christian, Cathie, Tony, Janelle, Karol, Miranda, Sarah P., Emily, Ajita, Jazmone, Nick, Sarah G., Rawn, Sarah V. Introduction and Welcome by Christian: Focusing on making MCA bigger and expanding to meet needs of our members, clients and committees and division. Thank you for submitting monthly reports! **Expect monthly reminders around the 15th of the month for next report**
- 2) 7:09pm Christian explained Roberts Rules and asked for motion to approve of Agenda, Motion by Karol and **seconded by multiple members**; unanimously approved by board
- 3) 7:11pm Nick offered motion to approve previous minutes, seconded by Jazmone and approved unanimously by board.

MCA Executive Committee

- 4) President Update (Christian)
 - a. Dissemination of Charges—goal to build on strategic planning, bolster professional development, foster more collaboration with MCA and divisions
 - b. Constructing Committee Rosters—more members are joining committees and divisions, making accurate list a work in progress. Christian wants to cultivate new initiatives and leadership ***Looking to fill By-Laws and Credentialing Chair and Co-Chair** If you have a nominee please contact Christian
 - c. 2016 Conference Update—69 proposals submitted, notifications will be completed this week. New for this year will be an active Awards Committee---nomination process coming soon. Additionally, each division president is invited for a special sponsored session at the conference! Finally, we are expanding credentialing opportunities to include NASW and APA
 - d. Developing MCA Presidential Initiatives: First and foremost, creation of a **Past Presidents Council** to tap leadership, continuity of vision and support as we move forward. Particularly there will be a focus to broach difficult topics and conversations, and a focus on increasing diversity and intersectionality as well as social justice more than just including LGBTQIA.

Commented [CC1]: Next time, the 2nd needs to be a specific person. It can be any of the multiple members, similar to what you had written to approve previous minutes

- 5) 7:22pm Treasurer's Report (LaNail) Clarification if budget was approved, no other updates at this time. Sarah shared challenges of difficulty getting approved to be added as authorized PNC signature on account.]

Commented [CC2]: LaNail was not on board meeting but it was Sarah who chimed in with information.

Additional Agenda Items

- 6) 7:26pm Maryland Advocacy Day: Want to create a Maryland Advocacy Day, discussion on how to do this, clarification of what to advocate: Clients, Profession, etc. and definition of Advocacy. Karol and Cathie will assist Janelle with logistics and support.
- 7) 7:28pm Newsletter Report (Jazmone) *Please note new email address for submissions: mcanewsletter2@gmail.com No firm date yet for Fall Newsletter. There will be a new rotation schedule of division presidents for submission. We want to showcase MCA and less articles. This will keep to one theme at a time although other articles may be submitted. Karol asked for clarification and Tony agreed it was a good plan to differentiate divisions, engaging without pressure. Nick agreed good feedback on newsletter to create monthly themes. *Reminder as a way to help with outreach to new members.

MCA Standing Committees

All chairs are listed. However, a designee may answer questions on the respective reports from committees.

- 8) Newsletter (Michelle) see above
- 9) 7:37pm Public Relations (Emily) Creating a spreadsheet of presentations to advertise Conference, highlighting range of topics to drive more attendance separate from usual weekly e-blast. Goal is more conversations on social media, increase discussions on FaceBook and Twitter. Next feature is a "get to know your President" (friendly reminder to Christian to complete questionnaire) Karol asked for clarifications on how to increase postings and advocated trickle down effect and how to problem solve increasing postings, etc. Questions about PR for conference such as flyers, how else to advertise to schools, etc. Karol suggested she could start posting on LinkedIn about annual Conference. Emily noted still getting inundated with emails for other persons/divisions. *Need to update website to clarify "contact us" page with correct email for PR and General Information.
- 10) 7:53pm Membership (Nick) Beginning an aggressive plan to increase membership and keep members active. Ideas for Future events include hosting a FREE credentialed event or a MeetUP group. Adding a MCA sponsored licensing group to help graduates and LGs move through the licensing process. Want to use Newsletter for more publicity, expand events to include an embrace other helping professions including psychologists and social workers; utilize budget to market membership to providers and university students. **GOAL is to increase membership by 25%!** There will be a joint advocacy committee event in the fall or spring. Another goal is to expand beyond the DMV area and central corridor of MD to include all of Maryland counselors and students. Karol suggested Bowie State and

UM contacts. Tony offered contacts at Howard U and Chicago School of DC. Nick wants to explore other professional meeting and Christian wanted to encourage MCA members to be delegates to encourage more membership and involvement.

11) 8:02pm Advocacy (Janelle) Looking forward to collaborating with MALGBTIC in the Fall for an event. Need to clarify mission and vision and direction to move forward with MD Advocacy Day.

12) Technology (Jose/Robert) no report

13) Bylaws (Christian) ByLaws will need to be re-evaluated annually.

14) CEU/Credentialing (Christian) Because of the workload of this committee it would be better to have a chair and co-chair.

15) 8:06pm Program Planning (Sarah V.) Working on credentialing, advertising for annual conference. Excited that this will be a huge event.

16) 8:08pm Emerging Leaders and Graduate Student (Sara P.) Not much to update due to preparing for Fall Semester work and transition. Still seeking mentor for one emerging leader, need someone to help with professional development.

17) 8:11pm Awards (Maya) So excited that 8 people are on this committee! Review awards process, more info coming to on procedure to nominate.

MCA State Divisions

18) Division Updates---see reports sent out

- a) MAMCD (Sherritta)
- b) MACES (Ajita) Q. for division: vacancies on board—website and technology, by-laws and awards committee so if you want to recommend anyone to get more involved, please contact Ajita.
- c) MASERVIC (Lisa) no update yet
- d) MCDA (Ronda) will submit report after next leadership meeting which is scheduled after this board meeting
- g) MAMFC (Vacant)—again, please forward prospective members to join this division to Marsha and Christian
- h) MALGBTIC (Tony)---Still a membership glitch in WildApricot, creating a ticketed event. Sarah suggested Jose needs to update as “member only”. Motion by Tony to get this added to agenda, seconded by Nick, unanimously approved. In September, there is the national ALGBTIC conference in San Antonio. There is national initiative to support LGBTQ+ community part of new ACA presidential initiatives for Targeted Task Groups. 1) focus on diversity and leadership (and our very own Dr. Dailey is co-chair) and intersectionality of leadership 2) LGBTQ+ addressing issues across adult lifespan, young adult, mid-life and Senior Adult including 6 themes. Goal is to create a training manual to result in a large-scale training named Illuminate, where counselors will learn more on issues with this population, including research data.

19) Announcement of Next Board Meeting: September 25, 2016, 7-9pm VIA ZOOM

20) 8:32pm **Motion** to adjourn board meeting, Nick seconded; unanimously approved

Commented [CC3]: Who was the motion?

