

Maryland Association for Counseling and Development Minutes for October 23, 2010

Present: Vivian Lee, President; Marilyn Maze, Treasurer; Stacey Geanzle, Program Coordinator; Janet Glover-Kerkvliet, Newsletter, Sharon Boettinger, Public Relations; Mavis Lewis, MAMCD Treasurer; GoEun Na, Toyo Adevochen, and Elle Keller

Call to order: 9:10 AM

Vivian appointed Sharon Boettinger to chair the Public Relations & Outreach Committee. Sharon has just retired from the Fredrick schools and is well known in the school counseling community.

Vivian reviewed her goals for the year (see handouts from the summer Board Retreat) and the progress so far toward the goals. Our mission is to build membership and leadership. To facilitate this goal, Vivian said we need more than one member for each of the Division and Committee positions. We have two active divisions (MSCA and MCDA) and have leadership for:

- MASERVIC (MD Assoc. for Spiritual, Ethical and Religious Values) Marsha Riggio
- MAMFC (MD Assoc. of Marriage and Family Counselors) Pilar Hernandez-Wolfe
- MAMHC (MD Assoc. of Mental Health Counselors) Elizabeth Nyang

Toyo expressed interest in taking over the leadership for MAMCD (MD Assoc. for Multicultural Counseling and Development). We need someone to take over MACES (MD Assoc. for Counselor Education and Supervision). Vivian would like to conduct a membership survey to determine what the breakdown of membership. A report based on our database is attached to these minutes.

The name change (to Maryland Counseling Association) and a change in officer qualifications has been approved by the membership and must now be approved by the ACA Governing Council. Changes must be submitted 14 weeks prior to the ACA Governing Council meeting, which we did. Vivian asked us to read the bylaws carefully and submit any other needed changes ASAP because they must be submitted to ACA by December for review at the ACA Conference.

On October 8, MACD hosted a luncheon for Counselor Educators and Vivian described to them the Graduate Student Conference coming up on January 28 in Bowie. The universities represented at the luncheon included Coppin, Loyola, JUH, U of MD, U of MD Eastern Shore, Bowie, McDaniel, and Argosy.

On Saturday, November 13, MACD will hold a workshop titled Promoting African American Male Academic Achievement at the University of Maryland, College Park. Vivian's husband, Dt. Courtland Lee is the presenter. Vivian has asked MSCA to help in the promotion of the workshop because the topic relates to academic achievement. Only 26 people are currently registered.

The Graduate Student Conference will be held on January 28, 2011 at the Comfort Inn and Conference Center in Bowie. It will focus on building professionalism. MACD is working with Chi Sigma Iota from U of MD and JHU, both of which were represented at this Board meeting.

The current needs of MACD include a Program Coordinator (to help plan events), a Website Committee, and an Event Registrar. Vivian plans to ask Lynn Linde for a sample Procedures Manual, so that we can begin to document how we do things.

Vivian asked for feedback from those present. Stacy asked how we could recruit more members and volunteers. Vivian suggested that she could send an email to our membership explaining our needs. Sharon suggested a newsletter, and we discussed the one Janet has been working on. We talked about posting job announcements on our website. Elle volunteered to take on that task. Vivian wants to learn more about a new service from Affiniscape that includes national listing of jobs in counseling. We would like our divisions to do more to encourage membership in MACD. We all agreed that we could keep in touch with our members more using emails from our MemberClicks system. Vivian said that she wants to approve all emails sent via

our website. Toyo asked how we can reach professionals. Could we get the social worker group to send out event announcements to their members? We agreed that we need add bios for our officers on our website.

Themes suggested for our Annual Conferences include Coping with Adversity, Multicultural Issues, BRAC, and Care-Taker Care for Self. Friday, April 30 will have a clinical focus, with a plenary, then breakout sessions, lunch, and more breakout sessions, then closing (including a business meeting, awards, and passing the gavel), then a reception. Saturday, May 1 will have an academic focus. It will have an opening presentation, breakouts, lunch, and a closing (half day). We discussed inviting the Maryland Attorney General to be the opening speaker.

The meeting was adjourned at 11:30.